

YAZ

INTERNATIONAL CONSULTANCY & BUSINESS DEVELOPMENT

YOUR GATEWAY TO SUCCESSFUL
INVESTMENTS IN SAUDI ARABIA



Our Vision & Mission

● *Vision Company*

Founded in 2010, YAZ International Consultancy has established itself as a premier consulting & training firm, demonstrating a strong track record in project construction & energy sectors.

● *Mission Company*

To elevate the standard & culture of project management, contributing to the prosperity of our clients & society.



Global Presence

- **Headquarters:** Dubai, UAE
- **Regional Offices:**
 - **Middle East:** Saudi Arabia (Riyadh), UAE (Dubai, Sharjah)
 - **Europe:** France, Portugal, Cyprus, Italy
 - **Africa:** South Africa, Nigeria, Mauritania, Maroc, Tunisia

Active across Middle East, Europe, & Africa, offering localized expertise & support.



Why Saudi Arabia?



- *Vision 2030*

Strategic plan to diversify the economy.

- *Opportunities*

Investments in infrastructure, tourism, technology, & more.

- *Supportive Environment*

Pro-business reforms, tax incentives, and friendly regulations.



Services Overview

- **Consultancy & Advisory**
- **Engineering Services**
- **Industrial & Material Support**
- **Procurement & Supply Chain**
- **Project Management**
- **Stakeholder & Sponsor Relations**



Services in KSA

Legal Assistance

Guidance on compliance, paperwork, and legal requirements.

PMO Setup

Establishing & managing PMOs tailored to your needs.

Market Entry

Comprehensive analysis & strategy development for market entry.

Client Acquisition

Connecting you with local clients, partners, & suppliers.

Team Building

Assistance in hiring & training local teams.



Detailed Services

Feasibility Studies

Comprehensive market research & feasibility analysis to assess opportunities.

Localization

Adapting business models & marketing strategies to fit the Saudi culture.

Regulatory Compliance

Ensuring all business activities comply with Saudi regulations.

Office Solutions

Assistance in finding & setting up office spaces, whether temporary or permanent.



Foreign Company Incorporation KSA (MISA)

MISA Investment License

- Official foreign investment approval

Entity Formation

- LLC • Branch • Joint Venture

Government Registrations

- CR • ZATCA • Chamber • Labor

Operational Setup

- Bank Account • Capital • Compliance



Our Process



**1.
Consultation**

**2. Strategy &
Planning**

**3. Execution
& Support**

**4.
Monitoring &
Follow-up**



Partnerships

- *Legal Firms*

Premier legal advisors for regulatory & compliance needs.

- *HR Agencies*

Leading recruitment firms to help build your local team.

- *Logistics*

Reliable logistics partners for smooth supply chain management.

- *Marketing Agencies*

Expert marketing teams to promote your br& in the local market.

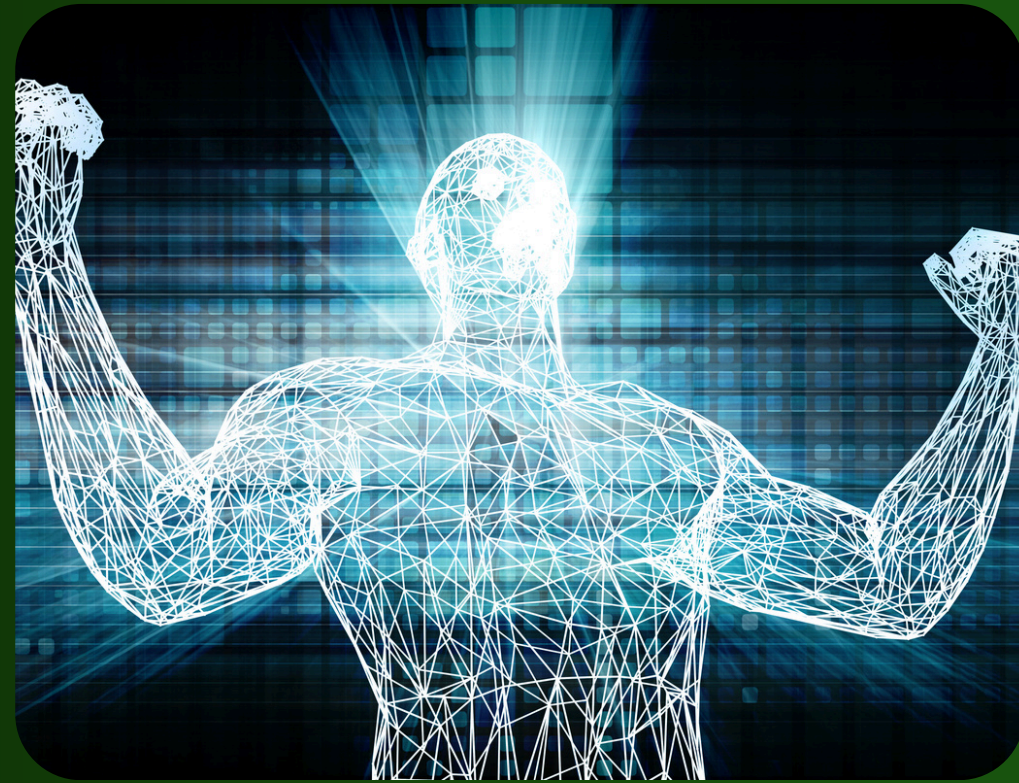


KSA Benefits

- **Economic Growth:** One of the fastest-growing economies in the region.
- **Strategic Location:** Gateway to the Middle East, North Africa, & beyond.
- **Young Workforce:** A dynamic & young workforce eager to innovate.
- **Infrastructure:** Massive investments in infrastructure projects under Vision 2030.
- **Govt. Support:** Proactive government initiatives to attract foreign investments.



Innovation



DIGITAL TRANSFORMS

Leveraging the latest technologies to streamline operations.



SMART CITIES

Involvement in Saudi's smart city initiatives like NEOM.



SUSTAINABLE

Promoting sustainable & eco-friendly business practices.



Case Studies



TELECOM

Enabled a European telecom giant to establish a robust presence in KSA, leading to significant market penetration & revenue growth.



MANUFACTURING

Assisted a global manufacturing leader in setting up operations, resulting in improved regional supply chain efficiency & increased sales.



Industries



1

Telecom

2

Energy

3

Healthcare

4

Manufacturing

5

Finance

6

Technology





Support

- **Initiation:** Identify business needs & objectives.
- **Planning:** Create detailed project plans & timelines.
- **Execution:** Implement plans with strong project management.
- **Monitoring:** Continuously monitor & report for project success.
- **Closure:** Ensure smooth handover & ongoing operations post-completion.



KSA Insights



Culture

Insights into Saudi business etiquette & cultural norms.

Govt. Programs

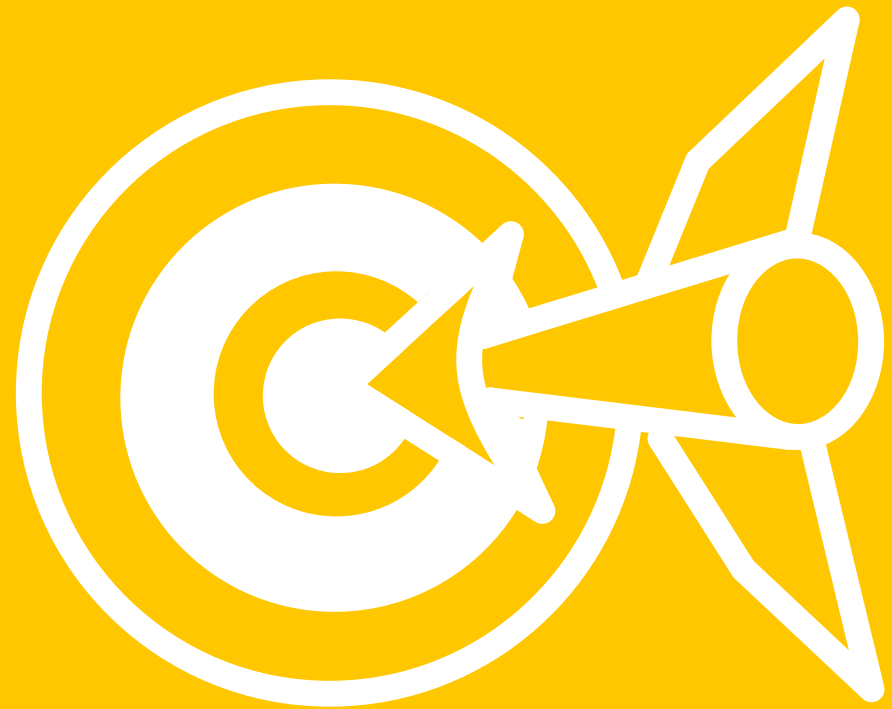
Leveraging government programs & incentives.

Key Sectors

Identifying booming sectors & potential opportunities.



Approach



- **Assessment:** Thorough analysis of market conditions & business requirements.
- **Implementation:** Seamless execution of entry strategies & project plans.
- **Monitoring:** Continuous support & optimization to ensure sustained success.



Our Value

- **Experienced Team:** Highly qualified experts with deep local & international experience.
- **Custom Solutions:** Tailored strategies to meet your unique business needs.
- **Strong Partners:** Collaborations with local entities to ensure seamless operations.
- **End-to-End:** From initial consultation to project execution & beyond.



PROJECT MANAGEMENT



PLANNING & SCHEDULING

Clear project roadmaps, timelines, & resource allocation to ensure efficient execution.



TECHNICAL COORDINATION

Alignment between engineers, suppliers, & contractors for seamless technical delivery.



MONITORING

Regular reporting, site tracking, & performance evaluation to keep projects on schedule.



QUALITY & COMPLIANCE

Continuous monitoring to ensure materials, methods, & outputs meet required standards.



SECTORS WE SERVE

- Aerospace & Defense
- Agriculture & Agribusiness
- Automotive & Mobility
- Construction & Infrastructure
- Energy & Power
- Finance & Investments
- Healthcare & Medical Services
- Hospitality & Tourism
- Industry & Manufacturing
- Logistics & Transportation
- Media & Entertainment
- Mining & Natural Resources
- Real Estate & Property Development
- Technology & Innovation
- Telecommunications
- Water & Environmental Services



Aerospace & Defense

- Defense procurement advisory
- MRO & infrastructure support
- Regulatory compliance
- Strategic partnerships



Agriculture & Agribusiness



- Agri-investment advisory
- Food security solutions
- Smart farming systems
- Agro-project development



Automotive & Mobility

- EV & mobility strategy
- Fleet optimization
- Manufacturing advisory
- Infrastructure planning





Construction & Infrastructure

- Project management advisory
- PPP & tender support
- Engineering consultancy
- Infrastructure development



ENERGY & SOLAR SOLUTIONS

- Solar panel systems
- Energy efficiency
- Technical support
- Installation coordination



Finance & Investments

- Capital structuring
- M&A advisory
- Fund management
- Risk governance





Healthcare & Medical Services

- Hospital planning
- Equipment advisory
- Operations optimization
- Regulatory compliance



Hospitality & Tourism

- Destination strategy
- Hotel development
- Experience design
- Tourism investment





Industry & Manufacturing

- Industrial development
- Factory setup advisory
- Process optimization
- Supply chain integration



Logistics & Transportation

- Port & airport advisory
- Supply chain strategy
- Smart warehousing
- Transport infrastructure



Media & Entertainment



- Event production
- Creative strategy
- Venue development
- Brand partnerships



Mining & Natural Resources

- Resource advisory
- Project feasibility
- ESG compliance
- Value-chain development



Real Estate & Property Development



- Master planning
- Mixed-use projects
- Investment strategy
- Portfolio optimization



Technology & Innovation

- Digital transformation
- Smart city solutions
- AI advisory
- Innovation strategy



Telecommunications



- Network deployment
- 5G solutions
- Spectrum advisory
- Telecom investments



Water & Environmental Services

- Water treatment
- Waste management
- ESG advisory
- Sustainable solutions



ENGINEERING & INDUSTRIAL SERVICES



ENGINEERING CONSULTANCY

End-to-end technical guidance covering design reviews, structural analysis, & project feasibility.



READY-MIX & CEMENT SUPPORT

Provision & coordination of concrete, cement, & related materials for construction projects.



INDUSTRIAL OPERATIONS

Support for plant operations, heavy machinery, & industrial system requirements across sectors.



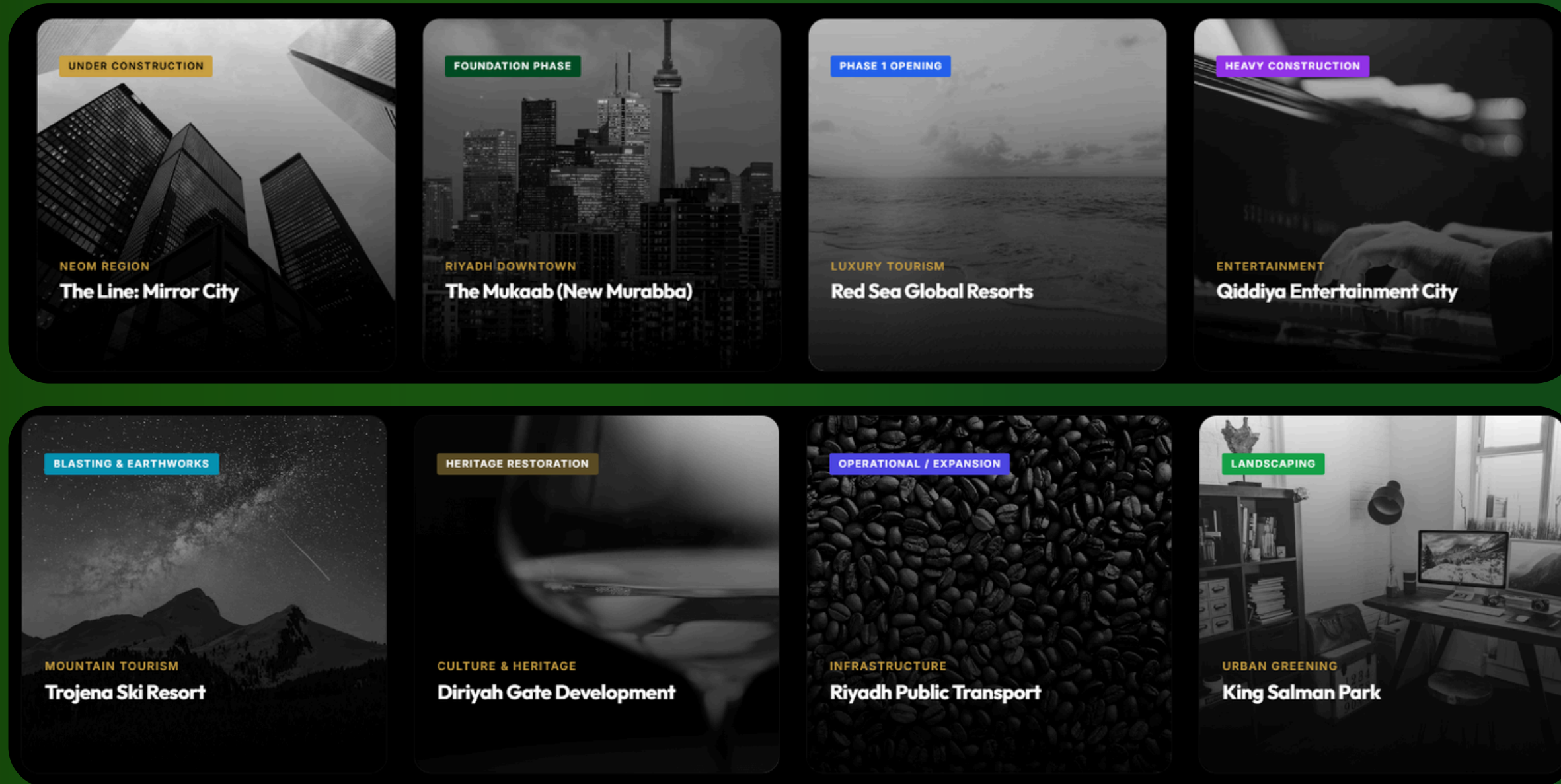
MATERIALS SOURCING

Reliable sourcing & delivery of construction materials including aggregates, steel, & components



Kingdom Mega-Projects

A curated selection of high-value opportunities within Saudi Arabia's Giga-Projects, spanning infrastructure, tourism, & industry.



Kingdom Mega-Projects 2

MASTER PLANNING
ECO-TOURISM
Soudah Peaks

OPERATIONAL / LEASING
ENERGY SECTOR
King Salman Energy Park

ACTIVE DEVELOPMENT
HERITAGE TOURISM
Journey Through Time

SALES / CONSTRUCTION
RESIDENTIAL
ROSHN Communities

TROJENA
WINTER SPORTS
Asian Winter Games 2029

CONSTRUCTION PHASE
URBAN DEVELOPMENT
Jeddah Central

PRE-CONSTRUCTION
ADVENTURE TOURISM
The Rig

WINNING BID
GLOBAL EVENT
World Expo 2030

STADIUM CONSTRUCTION
SPORTS ECONOMY
FIFA World Cup 2034™

And Many Others
Including Amaala, Sports Boulevard, Misk City, and the Saudi Green Initiative.



THANK YOU

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